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# Guide to Referencing Sustainalytics' Products and Services for Companies

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## **Purpose of This Document**

#### Contact details:

#### **Issuer Relations**

Queries related to company ESG reports or ESG ratings methodology. issuer.relations@sustainalytics.com

#### **Index Services**

Queries related to the Jantzi Social Index or information provided to other ESG and sustainability indices indexqueries@sustainalytics.com

Sustainalytics Corporate Solutions Queries related to Sustainalytics' corporate and sustainable finance services

#### **EMEA**

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#### Americas

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#### **APAC**

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#### Japan

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#### Corporate Queries

corporate.enquiries@sustainalytics.com

As stakeholders become increasingly aware of environmental, social and governance (ESG) factors and their impact on company performance, companies are looking to share information about their ESG-related activities and performance to their diverse set of stakeholders.

Consequently, Morningstar Sustainalytics receives requests from companies to reference our ESG research, ratings, second-party opinions, and other services we provide in internal and external facing materials.

This document provides guidelines to companies on how to reference Sustainalytics' intellectual property, products, and services.

Please note, permission to reference the Sustainalytics intellectual property in internal or external facing materials does not constitute a sponsorship, endorsement or promotion of the referencing company's products and services.

## How to Reference the ESG Risk Rating

For companies without an ESG Risk Rating license

# Where can the ESG Risk Rating be referenced?

Without a license, disclosure of ESG Risk Ratings score is limited to sustainability/ CSR reports and/or the main sustainability page of website. For questions regarding where companies can reference the Sustainalytics ESG Risk Rating, please contact us at corporate-solutions.marketing@morningstar.com

#### What can be referenced?

At this time, companies with an ESG Risk Rating and without an ESG Risk Rating license may disclose the following information from the Sustainalytics ESG Risk Rating Report:

- ESG Risk Rating Overall Score
- ESG Risk Rating Category (i.e., Negligible Risk, Low Risk etc.)

These details can be used exclusively in a company's Sustainability Report/ CSR Report and/or on the main Sustainability page of their website. Reference to the company ESG Risk Rating in any other document (including but not limited to press releases, investor presentations, roadshow documentation, etc.) is unauthorized use of Sustainalytics' intellectual property.

For more information on ESG Risk Rating Licenses, please visit our Corporate Solutions website (www.sustainalytics.com)

#### How to reference Sustainalytics' ESG Risk Rating:

"In [MONTH YEAR], [COMPANY] received an ESG Risk Rating of [RATING] and was assessed by Morningstar Sustainalytics to be at [RISK LEVEL] risk of experiencing material financial impacts from ESG factors. In no event the [please insert the deliverable] shall be construed as investment advice or expert opinion as defined by the applicable legislation."

OR

"As of [MONTH YEAR], [COMPANY] received an ESG Risk Rating of [RATING] from Morningstar Sustainalytics and was assessed to be at [RISK LEVEL] risk of experiencing material financial impacts from ESG factors. In no event the [please insert the deliverable] shall be construed as investment advice or expert opinion as defined by the applicable legislation."

#### NOTE:

If you intend to communicate about your ESG Risk Rating in the public domain beyond this agreed upon communication, you shall seek Sustainalytics' prior approval, using the following email address: corporate-solutions.marketing@morningstar.com

## How to Reference the ESG Risk Rating

For companies with an ESG Risk Rating License

#### How to reference Sustainalytics' ESG Risk Rating:

In any materials or communication regarding the ESG Risk Rating, Sustainalytics should properly be referenced by the companies as the ESG research provider as follows:

"In [MONTH YEAR], [COMPANY] received an ESG Risk Rating of [RATING] and was assessed by Morningstar Sustainalytics to be at [RISK LEVEL] risk of experiencing material financial impacts from ESG factors. In no event the [please insert the deliverable] shall be construed as investment advice or expert opinion as defined by the applicable legislation."

#### NOTE:

If you intend to communicate about your ESG Risk Rating in the public domain beyond this agreed upon communication, you shall seek Sustainalytics' prior approval, using the following email address: corporate-solutions.marketing@morningstar.com

## **Mandatory Provisions for All Companies**

The following text must appear in any document or web page on which the ESG Risk Rating score, badge and/or logo appear.

Disclaimer text to accompany ESG Risk Rating disclosure, 'Sustainalytics Rated' badge and/ or logo Copyright® 2023 Morningstar Sustainalytics. All rights reserved. This [publication/ article/ section] contains information developed by Sustainalytics (www.sustainalytics.com). Such information and data are proprietary of Sustainalytics and/or its third party suppliers (Third Party Data) and are provided for informational purposes only. They do not constitute an endorsement of any product or project, nor an investment advice and are not warranted to be complete, timely, accurate or suitable for a particular purpose. Their use is subject to conditions available at https://www.sustainalytics.com/legal-disclaimers.

NOTE:

Except as otherwise allowed in their ESG Risk Rating license contract, companies are not permitted to link to or publish any part of the Sustainalytics ESG Risk Ratings report.

Description of the ESG Risk Ratings Rating disclosure, 'Sustainalytics Rated' badge and/or logo If the company wishes to provide a description of Sustainalytics' ESG research and ratings, please use the following statement:

Morningstar Sustainalytics' ESG Risk Ratings measure a company's exposure to industry-specific material ESG risks and how well a company is managing those risks. This multi-dimensional way of measuring ESG risk combines the concepts of management and exposure to arrive at an assessment of ESG risk, i.e.a total unmanaged ESG risk score or the ESG Risk Rating, that is comparable across all industries. Sustainalytics' ESG Risk Ratings provide a quantitative measure of unmanaged ESG risk and distinguish between five levels of risk: negligible, low, medium, high, and severe. Learn more about the ESG Risk Ratings here.

# Morningstar Sustainalytics company description

If the company wishes to also include a description of Sustainalytics, please use the following statement:

Morningstar Sustainalytics, is a leading ESG research, ratings and data firm that supports investors around the world with the development and implementation of responsible investment strategies. Sustainalytics works with hundreds of the world's leading asset managers and pension funds who incorporate ESG and corporate governance information and assessments into their investment processes. The firm also works with hundreds of companies and their financial intermediaries to help them consider sustainability in policies, practices and capital projects. For more information, visit www.sustainalytics.com

# **Using Morningstar Sustainalytics' Badges and Logos**

#### Types of badges:

Morningstar Sustainalytics currently offers four designations and badge images for company use. Each badge image comes with its own conditions for usage and, depending on the badge, may require a paid corporate license.

- · "Sustainalytics Rated" Badge
- "ESG Global Top 50 Rated" Badge
- "ESG Industry Top Rated" Badge
- "ESG Regional Top Rated" Badge"

An overview of the badges and use cases is provided in the table below. If you have questions about eligibility for Sustainalytics "ESG Industry Top Rated", "ESG Regional Top Rated" or "ESG Global Top 50 Rated" or badges, please contact one of our regional desks listed at the end of this document.

	Rated Amazinalytics	ESC INDUSTRY TOP RATED	ESG REGIONAL TOP RATED	ESC SUBBAL 50 TOP RATED
	Sustainalytics Rated	ESG Industry Top Rated	ESG Regional Top Rated	ESG Global Top Rated
Eligibility	All companies rated by Sustainalytics (both core and comprehensive ESG Risk Ratings)	Companies in the comprehensive ratings universe that also meet the following criteria:	Companies in the comprehensive ratings universe that also meet the following criteria:	Companies in the comprehensive ratings universe that also meet the following criteria:
		• Negligible, Low or Medium ESG Risk Rating	• Negligible, Low or Medium ESG Risk Rating	• Negligible, Low or Medium ESG Risk Rating
		• No Cat. 4 or 5 controversies	• No Cat. 4 or 5 controversies	• No Cat. 4 or 5 controversies
		ESG Risk Rating falls within the Sustainalytics definition of out performing	ESG Risk Rating falls within the Sustainalytics definition of out performing.	ESG Risk Rating falls among the lowest 50 companies within the entire comprehensive ratings universe.
Duration	As long as company is part of Sustainalytics ESG Risk Ratings research universe	January 1 to December 31 of specific year	January 1 to December 31 of specific year	January 1 to December 31 of specific year
License required for badge image	No	Yes	Yes	Yes
How to access badge image	Via Sustainalytics' Issuer Gateway or by emailing Issuer Relations issuer. relations@ sustainalytics.com	Via Sustainalytics' Issuer Gateway or by emailing Issuer Relations issuer. relations@ sustainalytics.com	Via Sustainalytics' Issuer Gateway or by emailing Issuer Relations issuer. relations@ sustainalytics.com	Via Sustainalytics' Issuer Gateway or by emailing Issuer Relations issuer. relations@ sustainalytics.com

Company usage of the Sustainalytics logo and/or badge images must be in full compliance with Sustainalytics' requirements relating to Sustainalytics' Brand Guidelines.

If the Sustainalytics logo, badges and/or brand name is used in connection with a hyperlink, the hyperlink must link to the Sustainalytics homepage <a href="https://www.sustainalytics.com">www.sustainalytics.com</a>. If requested by Sustainalytics, you must immediately remove or modify the hyperlink. Sustainalytics retains the right to change, suspend or shut down the Sustainalytics website at any time without prior notice.

# **Using Morningstar Sustainalytics' Badges and Logos**

Sűstainalytics Rated" Badge



Morningstar Sustainalytics will make available the "Sustainalytics Rated" ESG badge for all companies that we rate (see example below). See Sustainalytics Brand Guidelines for information on how these emblems should be displayed.

The Sustainalytics Rated Badge and logo can only be used in your Sustainability Report/CSR Report and on the main Sustainability page of your website. ESG Risk Rating information cannot be used for wider marketing and promotional purposes without a paid, active ESG Risk Rating license. Reference to the company ESG Risk Rating in any other document (including but not limited to press releases, investor presentations, roadshow documentation, etc.) will require an ESG Risk Rating license from Sustainalytics.

Disclaimer text to accompany ESG Risk Rating disclosure, 'Sustainalytics Rated' badge and/ or logo

The following text must appear in any document or web page on which the ESG Risk Rating score, Sustainalytics Rated badge and/or logo appear:

Copyright@2023 Morningstar Sustainalytics. All rights reserved. This ] [publication/ article/ section] contains information developed by Sustainalytics (www.sustainalytics.com). Such information and data are proprietary of Sustainalytics and/or its third party suppliers (Third Party Data) and are provided for informational purposes only. They do not constitute an endorsement of any product or project, nor an investment advice and are not warranted to be complete, timely, accurate or suitable for a particular purpose. Their use is subject to conditions available at https://www.sustainalytics.com/legal-disclaimers.

#### Request badge

Companies can request the badge through our company portal, Sustainalytics Issuer Gateway or by emailing issuer.relations@sustainalytics.com. (Please allow 5-10 business days for email requests to be fulfilled.) By using the "Sustainalytics Rated" badge image, the company agrees to the terms and conditions outlined for badge/logo usage that can be found here.

NOTE:

Except as otherwise allowed in the following Terms of Use, Corporate issuers are not permitted to link to or publish any part of the Sustainalytics ESG Risk Ratings report.

IMPORTANT:

Sustainalytics retains control of the badge image and reserves the right to terminate access and use of the badge designation and image at any time.

# **Using Morningstar Sustainalytics' Badges and Logos**

"ESG Industry Top Rated" Status and Badge



#### **ESG Industry Top Rated companies are those that:**

- Fall within our comprehensive ratings universe
- Have scores that fall within the Negligible, Low or Medium ESG Risk Ratings categories
- Do not have any Cat. 4 or 5 controversies
- Have an ESG Risk Rating score that falls within the Sustainalytics definition of outperforming

Reference to the company's top-rated status or the use of the badge image(s) will require a paid corporate license from Sustainalytics.

If a company has a paid corporate license with Morningstar Sustainalytics, then the company identified as eligible for the ESG Industry Top Rated designation for a particular year can refer to themselves as such for that year. The license holder can also refer to their designation for a particular year in subsequent years (e.g., If Company X is top rated in 2022, they can mention their 2022 top rated status, in 2023, 2024, etc.).

e.g., In 2022, Company X was recognized by Morningstar Sustainalytics as an ESG Industry Top Rated company.

e.g., Company X was a Morningstar Sustainalytics ESG Industry Top Rated company in 2022. Use of the ESG Industry Top Rated badge image will require a paid corporate license. Sustainalytics will make available to eligible licensees the badge image through the Sustainalytics Issuer Gateway platform.

For more information on ESG Risk Rating Licenses, please contact one of our regional desks listed at the end of this document.

#### IMPORTANT:

Morningstar Sustainalytics retains control of the badge image, and reserves the right to terminate access and use of the badge designation and image at any time pursuant to the terms and conditions outlined in the licence contract. For example, if a company is involved in a Category 4 or Category 5 incident in a year in which they are eligible for a top rated badge, the company's 'top rated' status will be revoked and they will have to stop using that badge as soon as they are informed of the status change by Sustainalytics (for more information, please contact our corporate services Customer Success Team).

In addition, references to the badge(s) must be removed from physical and/or electronic documents once those documents are renewed. Companies can continue to refer to the designation and the badges they were awarded in previous years.

III.

# **Using Morningstar Sustainalytics' Badges and Logos**

"ESG Regional Top Rated" Status and Badge



#### **ESG Regional Top Rated companies are those that:**

- Fall within our comprehensive ratings universe
- Have scores that fall within the Negligible, Low or Medium ESG Risk Ratings categories
- · Do not have any Cat. 4 or 5 controversies
- Have an ESG Risk Rating score that falls within the Sustainalytics definition of outperforming

Reference to the company's top-rated status or the use of the badge image(s) will require a paid corporate license from Sustainalytics.

If a company has an ESG license with Morningstar Sustainalytics, then the company identified as as eligible for the ESG Regional Top Rated designation for a particular year can refer to themselves as such for that year. The license holder can also refer to their designation for a particular year in subsequent years (e.g., If Company X is top rated in 2022, they can mention their 2022 top rated status, in 2023, 2024, etc.).

e.g., In 2022, Company X was recognized by Morningstar Sustainalytics as an ESG Regional Top Rated company.

e.g., Company X was a Morningstar Sustainalytics ESG Regional Top Rated company in 2022. Use of the ESG Regional Top Rated badge image will require a paid corporate license. Sustainalytics will make available to eligible licensees the badge image through the Sustainalytics Issuer Gateway platform.

For more information on ESG Risk Rating Licenses, please contact one of our regional desks listed at the end of this document.

#### IMPORTANT:

Morningstar Sustainalytics retains control of the badge image, and reserves the right to terminate access and use of the badge designation and image at any time pursuant to the terms and conditions outlined in the license contract. For example, if a company is involved in a Category 4 or Category 5 incident in a year in which they are eligible for a top rated badge, the company's 'top rated' status will be revoked and they will have to stop using that badge as soon as they are informed of the status change by Sustainalytics (for more information, please contact our corporate services Customer Success Team).

In addition, references to the badge(s) must be removed from physical and/or electronic documents once those documents are renewed. Companies can continue to refer to the designation and the badges they were awarded in previous years.

III.

# **Using Morningstar Sustainalytics' Badges and Logos**

"ESG Global 50 Top Rated" Status and Badge



#### ESG Global 50 Top Rated companies are those that:

- Fall within our comprehensive ratings universe
- Have scores that fall within the Negligible, Low or Medium ESG Risk Ratings categories
- Do not have any Cat. 4 or 5 controversies
- Have an ESG Risk Rating score among the lowest 50 companies within the entire comprehensive ratings universe.

Reference to the company's top-rated status or the use of the badge image(s) will require a paid corporate license from Sustainalytics.

If a company has an ESG license with Morningstar Sustainalytics, then the company identified as as eligible for the ESG Global 50 Top Rated designation for a particular year can refer to themselves as such for that year. The license holder can also refer to their designation for a particular year in subsequent years (e.g., If Company X is top rated in 2022, they can mention their 2022 top rated status, in 2023, 2024, etc.).

e.g., In 2022, Company X was recognized by Morningstar Sustainalytics as an ESG Global 50 Top Rated company.

e.g., Company X was a Morningstar Sustainalytics ESG Global 50 Top Rated company.in 2022.

Use of the ESG Global 50 Top Rated badge image will require a paid corporate license. Sustainalytics will make available to eligible licensees the badge image through the Sustainalytics Issuer Gateway platform.

#### IMPORTANT:

Morningstar Sustainalytics retains control of the badge image, and reserves the right to terminate access and use of the badge designation and image at any time pursuant to the terms and conditions outlined in the license contract.

For example, if a company is involved in a Category 4 or Category 5 incident in a year in which they are eligible for a top rated badge, the company's 'top rated' status will be revoked and they will have to stop using that badge as soon as they are informed of the status change by Sustainalytics (for more information, please contact our corporate services Customer Success Team).

In addition, references to the badge(s) must be removed from physical and/or electronic documents once those documents are renewed. Companies can continue to refer to the designation and the badges they were awarded in previous years.

IV.

## **How to Reference the Opinion Services**

If you have an Opinion Services contract with Sustainalytics that permits external sharing (in accordance with the intended use provided in the agreement), Sustainalytics should properly be referenced as the ESG research provider as follows:

Morningstar Sustainalytics is a globally-recognized provider of ESG research, ratings and data, evaluated [Issuer's/Borrower's name]'s Framework and the alignment thereof with relevant industry standards and provided views on the robustness and credibility of the Framework. In no event the [please insert the deliverable] nor any portion thereof shall be construed as part of the offering, nor shall be considered as an offer or advertisement to buy a security, solicitation of votes or proxies, investment advice, expert opinion or negative assurance letter as defined by the applicable legislation.

IMPORTANT:

If you intend to communicate about the Opinion Services and Deliverables in the public domain beyond this agreed upon communication, you must seek Sustainalytics' prior approval, using the following email address: corporate-solutions.marketing@morningstar.com.

V.

#### **How to Reference Other Services**

#### Applicable for all Impact Services:

Corporate Impact Report Service Impact Reporting Service - Bond Impact Reporting Service - Loan If you have a contract with Sustainalytics and are allowed to share deliverables externally in accordance with the intended use, in any materials or communication Sustainalytics should properly be referenced as the ESG research provider as follows:

Morningstar Sustainalytics is a globally recognized provider of ESG research, ratings and data, estimated the impact of [Company's name]'s project and the alignment thereof with relevant industry standards.

<<TO BE ADDED ONLY FOR SURVEY SERVICE: Morningstar Sustainalytics, is a globally recognized provider of ESG research, ratings and data, supported [Company's name]'s in surveying the selected group and collecting the results.>>

In no event the [please insert the deliverable] nor any portion thereof shall be construed as part of the offering, nor shall be considered as an offer or advertisement to buy a security, solicitation of votes or proxies, investment advice, expert opinion or negative assurance letter as defined by the applicable legislation.

NOTE:

If you intend to communicate about the Other Services and Deliverables in the public domain beyond this agreed upon communication, you must seek for Sustainalytics' prior approval, using the following email address: corporate-solutions.marketing@morningstar.com

#### **Contact Us**

#### **Suastainalytics Corporate Solutions, Regional Desks**

Companies can request information about their own ESG Risk Rating score or Sustainalytics' ratings methodology by contacting our Issuer Relations team at issuer.relations@sustainalytics.com.

For information regarding Sustainalytics data used for sustainability indices, please contact our Index Team at indexqueries@sustainalytics.com.

For information on obtaining an ESG Risk Ratings License to disclose company ESG scores more broadly, please contact the regional Sustainable Finance Solutions desks listed here.

#### **EMEA**

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## **About Morningstar Sustainalytics**

Morningstar Sustainalytics is a leading ESG research, ratings and data firm that supports investors around the world with the development and implementation of responsible investment strategies. For more than 25 years, the firm has been at the forefront of developing high-quality, innovative solutions to meet the evolving needs of global investors. Today, Sustainalytics works with hundreds of the world's leading asset managers and pension funds who incorporate ESG and corporate governance information and assessments into their investment processes. Sustainalytics also works with hundreds of companies and their financial intermediaries to help them consider sustainability in policies, practices and capital projects. For more information, visit www.sustainalytics.com.